



Social Media Intern - Job Description

Conejo Oaks Baseball

Summer 2021 - Thousand Oaks, CA

Internship Position: Social Media

Duration of Position: June 15th - August 1st

Location: Thousand Oaks, CA | California Lutheran University

Note:

- Position is unpaid but college credits/hours can be earned upon request
- Hours vary from game to game. Home game days are typically 3pm-8pm
- Away game hours differ from location to location. We go as far North to San Luis Obispo and as far south to Orange County. Transportation to away games will be provided.
- Check the game schedule before applying to ensure you can attend ALL home games
- Letter of recommendations can be written at the end of season upon request and dependent on job performance
- Interns will have the opportunity to interact with members of the professional, collegiate and amateur baseball community.
- Out of area interns are responsible for finding their own housing

Responsibilities:

- Maintain teams online social media presence
- Will handle the teams instagram and twitter account with professionalism
- Post live updates during the game and post game scores
- Interaction with staff, coaches and players to obtain content
- Post pictures/videos of fan interactions
- Come up with creative ways to increase fan attendance through social media

Requirements:

- 100% Commitment to all games
- Reliable phone to access/post to social media accounts
- Prior experience with running social media accounts
- Pursuing an undergraduate degree in related field
- Reliable transportation to all home games
- Willing to work long hours including nights and weekends
- Positive and friendly attitude.
- Excellent communication and organizational skills