



## **Social Media Intern - Job Description**

Conejo Oaks Baseball

Summer 2022 - Thousand Oaks, CA

**Internship Position:** Social Media

**Duration of Position:** April 4th - August 8th

**Location:** Thousand Oaks, CA | California Lutheran University

### **Note:**

- Position is unpaid but college credits/hours can be earned upon request
- First two months of internship are remote.
- Hours vary from game to game. Home game days are typically 2pm-8pm
- Away game hours differ from location to location. We go as far North to San Luis Obispo and as far south to Orange County. Transportation to away games will be provided.
- Check the game schedule before applying to ensure you can attend ALL home games
- Must be available for State Tournament Playoffs
- Letter of recommendations can be written at the end of season upon request and dependent on job performance
- Interns will have the opportunity to interact with members of the professional, collegiate and amateur baseball community.
- Out of area interns are responsible for finding their own housing

### **Responsibilities:**

- Maintain teams online social media presence
- Will handle the teams instagram and twitter account with professionalism
- Create graphics for lineups, score updates, final score, ect..
- Post live updates during the game and post game scores
- Interaction with staff, coaches and players to obtain content
- Post pictures/videos of fan interactions
- Come up with creative ways to increase fan attendance through social media

### **Requirements:**

- 100% Commitment to all games
- Reliable phone to access/post to social media accounts
- Reliable computer/laptop to create graphics
- Prior experience with running social media accounts
- Pursuing an undergraduate degree in related field
- Reliable transportation to all home games
- Willing to work long hours including nights and weekends
- Positive and friendly attitude.
- Excellent communication and organizational skills